

DISCOVER YOUR POTENTIAL

With courses in



INTERNATIONAL RECOGNITION

DCTs programmes in Tourism, Events, Hospitality and Culinary Arts are globally accredited by the Institute of Hospitality.



DCT is very proud to have also obtained international recognition from the following organisations:



THE DUBAI COLLEGE OF TOURISM

Empowered Today. Employed Tomorrow.

Dubai College of Tourism (DCT) is Dubai's premier tourism and hospitality college, created to give you both the theoretical knowledge and practical skills to succeed in your career. Through a variety of initiatives such as day trips, site visits and guest lectures as well as our working internship programme, DCT provides a hands-on approach that is unrivalled within the industry. DCT is:

- o **Dedicated to educating and empowering the next generation of tourism professionals;** the future leaders, entrepreneurs and employees of Dubai's expanding tourism industry, with its full time programmes in – Tourism, Events, Hospitality and Culinary Arts.
- o **Supported by the industry with a curriculum that has been designed to have a strong focus on industry involvement** and building industry connections; offering students practical courses that are taught by established professionals.
- o **An accredited training provider of UAE Ministry of Education** with curriculum validated by National Qualification Centre (NQC) against the UAE National Qualification Framework.
- o **An approved vocational college** by Dubai's Department of Knowledge and Human Development (KHDA).
- o **Established by Dubai's Department of Economy & Tourism (DET),** DCT enables students to learn by doing and discover their real potential. We deliver the knowledge, skills, and competencies required to build a successful career in the tourism industry in Dubai.

DCT LOCATION

Students will study in a purpose-built college facility at Dubai's Department of Economy and Tourism headquarters. This unique location will provide students with proximity to the industry and a vibrant working environment that will inspire and educate students while introducing them to the everyday practices of their chosen career.

The campus is located at One Central on Sheikh Zayed Road between the Dubai International Convention and Exhibition Centre and Emirates Towers, and is just a ten minute walk from the Dubai World Trade Centre metro station. This vibrant location at the epicenter of Dubai's events, business and hospitality industries provides an unrivalled environment for students to be based.

The DCT Kitchen for the culinary arts students is a professional teaching facility located at Meydan Grandstand, consisting of 3 hot kitchens and a pastry kitchen.



Dubai College of Tourism is located on the **4th floor, Offices 2, One Central, Dubai.**

DCT PROGRAMMES

Following the Technical and Vocational Education Training (TVET) framework, each of DCT's courses provides theoretical and practical knowledge and skills based training in the following four areas: **Tourism, Hospitality, Events and Culinary Arts**. With mandatory long-term internships providing even greater hands-on experience, these programmes are the ideal preparation for success within the industry and for enhancing personal and professional growth.

The UAE National Qualification Framework makes provision for students to progress from Certificate Level 4 through to Advanced Diploma Level 6 and onto undergraduate programmes. Dubai College of Tourism curriculum is validated by the [UAE Ministry of Education](#) and awarded by the [Knowledge and Human Development Authority \(KHDA\)](#).





Dubai College of Tourism has significantly influenced my understanding of the dynamic tourism industry. This vocational college serves as an excellent platform for a promising career in the field. The curriculum's practical approach effectively bridges theory with real-world application, covering topics crucial to the industry. The faculty, composed of industry leaders, not only educate but mentor, fostering an environment of curiosity and growth. Hands-on experiences, including internships, provide valuable insights and strengthen practical skills. I feel well-prepared to tackle challenges in the tourism sector and am grateful for the education I received. I wholeheartedly recommend the Dubai College of Tourism to aspiring professionals in the field.

FADYA MOHAMMED, DCT TOURISM ALUMNI, CLASS OF 2022.
Now working in Digital Marketing, eCommerce & Distribution, at Emirates Airlines.



TOURISM

Tourism is a collection of activities, services and industries that delivers a travel experience, including transportation, accommodation, food and beverage establishments, entertainment businesses and other hospitality services for people travelling away from home.

Studying Tourism at DCT exposes students to a range of tourism services and skills providing a sound knowledge of both office and field-based industry functions and the confidence to apply them in the real world.

Dubai is one of the leading tourism and hospitality destinations in the world, and currently ranks 1st regionally and 2nd globally, in the Top 100 City Destinations Index 2022 @Euromonitor International. In 2023, Dubai was crowned the No.1 global destination in the Tripadvisor Travelers' Choice Awards for a second successive year, consolidating its position as the world's favorite tourist destination. The recognition supports the goal of the Dubai Economic Agenda D33 to consolidate Dubai's status as one of the world's top three destinations for tourism and business.

The rapid growth of Dubai's tourism industry means that there are more employment opportunities in this sector, and the practical focus of this course will open doors to the industry's top employers. DCT graduates will be ready to take on roles with inbound and outbound tour operators, tourism boards and information centres, destination management companies and more.





EVENTS



Given Dubai's unprecedented growth, it has evolved into an epicenter for high-profile events. Dubai hosts over 500 unique entertainment and business events annually, ranging from cultural shows, conferences, festivals, and concerts to spectator sport events.

Events like these don't happen on their own. Lights, cameras and fireworks are impressive, but an equally impressive set of skills is required to manage them.

The key to a successful event is organisation, planning and execution. **Events at DCT focuses on these areas, and ultimately in empowering students to be event planning professionals.** Students study the entire process of event planning and operations which includes, sales, site selection, event registration, finance, indoor theming, managing safety and risks, acquiring necessary permits, arranging for speakers or entertainers, catering and marketing.



I think DCT is a good college as it is associated with Dubai's Department of Economy and Tourism, and can connect you with good opportunities in the industry. Also, you get to do an internship which helps you get real life work experience that prepares you. The teachers at DCT are very knowledgeable and really communicate well with the students. And the industry guest speakers are great, they give you a true sense for what it is really like and talk about their experiences.

JEMIMA PETALVER, DCT EVENTS ALUMNI, CLASS OF 2022.
Now working at Hero Experiences Group, Dubai.



HOSPITALITY



Hospitality is the art of making people welcome and offering all amenities for a comfortable stay.

The hospitality industry is much broader than most other industries and relies heavily on providing an excellent level of service to ensure that every customer is satisfied. Home to the world's most luxurious hotel brands, Dubai's hospitality industry offers incredible opportunities to those with excellent people skills and a positive attitude.

This sector suits those with an eye for detail and a flair for service. Hospitality at DCT combines theory and practical education to cover subjects such as Service Skills Fundamentals, Front Office Operations, Food and Beverage Service, Housekeeping and Marketing. Through a mandatory internship, students gain real-life work experience in Dubai hotels, that prepares them for a successful career in hospitality management.



My experience at DCT was a significant milestone in my career journey. During my time there, I had the privilege of gaining in-depth knowledge about hotel operations, which covered everything from room management to food and beverage services, business ethics, and budgeting. This comprehensive education has not only provided me with theoretical knowledge but also allowed me to put these concepts into practice during internships and work experiences, strengthening both my technical and interpersonal skills.

What makes DCT special is the consistent support the faculty, instructors, and students provide and the valuable connections made throughout your academic journey. It doesn't just stop at education; DCT ensures you are well-prepared for the professional world. The institution goes the extra mile to assist you in securing internships and job opportunities, ensuring a seamless transition from the classroom to the workplace.

FARRAH MAHAINI, DCT HOSPITALITY ALUMNI, CLASS OF 2023.





CULINARY ARTS

Culinary Arts at DCT teaches students not only the art and craft of gastronomy, but also business skills, safety and nutrition fundamentals as well as critical thinking and communication. The ability to learn in a hands-on environment is important for every industry, but none more so than this one. **DCT students receive hands on training from industry-professionals, personalised mentoring from teachers and complete an internship.**

The continued scope and diversity of Culinary Arts in Dubai is essential to tourism success and positive visitor experiences. **DCT offers a culinary education that looks beyond the obvious focus on food preparation, and explores career opportunities in a variety of organisations such as catering companies, food production companies, hotels, hospitals, independent restaurants and bakeries.**





“The student experience at DCT was truly enriching, with a diverse and supportive community of students and faculty. This environment fostered creativity, collaboration, and a passion for culinary excellence.

DCT played a pivotal role in shaping my career. The knowledge and skills I acquired there have been instrumental in my professional journey as a chef. I am grateful for the quality education and mentorship I received at DCT. I am currently proud to serve as a Demi Chef at Hilton, where I continue to build on the foundation laid during my time at DCT.”

NOUR AMRO
Demi Chef, Waldorf Astoria, Dubai





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PROGRESSION

All programmes at Dubai College of Tourism have been designed to help students excel in their chosen speciality and to prepare them to directly enter the workforce. Previous graduates have secured positions with companies such as Emirates Airlines, Jumeirah and Hilton.

Students who wish to pursue with their education at DCT, can continue to the second year of our programme, which focuses on teaching students more supervisory, teamwork and leadership skills while also studying elective specialist subjects and completing a longer mandatory internship placement of 4 months.



STUDENT SUPPORT SERVICES

STUDENT WELL BEING

DCT is mindful of student WELL-BEING and conscious of the issues which can impact not only academic performance but also personal and emotional welfare. A designated student well-being lead is in place to focus on developing a nurturing and inclusive environment to support students, whether it's related to academic, social, health or emotional issues.

ACADEMIC ADVISORS

Every student is assigned a designated 'Academic Advisor' for the duration of their programme to guide and help the students with forming and achieving their academic goals. Academic Advisors meet with their students at least once per term and are available for students should they need any additional support during their academic journey. Academic Advisors meet with their students individually at least once per term and are available for students should they need any additional support during their academic journey.

STUDENT COUNCIL

The student council is an essential part of the student life. The purpose of the council is to afford students and staff the experience of shared responsibility and decision making on matters of importance to the life of the college, with activities ranging from inputting and reviewing policies to building student engagement through the formation of various activities, clubs, projects and forums.



PREPARING STUDENTS TO ENTER THE WORKFORCE

It's not just theoretical learning, but practical, working knowledge that sets you on the path to career success. The process of preparing the students for their future careers starts from day one, when they meet DCTs Experiential Learning Manager, the dedicated staff member at the college for internship placements and employment support.

INTERNSHIPS

Internships not only allow students to get work experience in a real-life environment, but also enable them to start their career with greater ability and confidence. DCT partners with some of the leading names in the industry to provide our students with the best internship opportunities and guarantees a 6-week industry internship to all eligible first year students and a 4-month internship to all eligible second year students. They are mandatory for all students because they put into practice the skills and ideas learnt in class. They are also credit bearing, and therefore essential in order to graduate.



“During my internship at the Sheraton Grand Hotel Dubai, I had the incredible opportunity to work for the very first time at a Marriott hotel. I was based in the Executive Lounge on the 31st floor, where I was exposed to two pivotal roles: Guest Relations Agent, and Club Lounge Waiter. I learned valuable skills in guest relations, problem-solving, and providing excellent service. This experience has not only deepened my understanding of the hospitality industry but also honed my ability to work under pressure and adapt to dynamic environments. I believe this internship has provided me with a solid foundation for my future career. The insights and skills gained at the Sheraton Grand Hotel Dubai will be invaluable as I continue to pursue a successful career in the hospitality sector.”

Laksh Khanchandani, DCT Hospitality Graduate 2023

CAREER PREPARATION

NETWORKING

Activities like site visits, meeting industry speakers and internships provide our students with the opportunity to establish important contacts and broaden their network of references for their job search.

CV WRITING

Students go through a rigorous process of designing their CV and learning to write their cover letters which is adapted to each programme and tailored to the industry needs.

MOCK INTERVIEWS

Practical skills also include mock interviews where students are offered a chance to practice interviewing for potential job roles while learning how they can ace interviews with confidence.

E-PORTFOLIOS

Along with their LinkedIn profile, students are taught to create an e-portfolio to showcase their skills for future employers.





INDUSTRY EXPOSURE

SITE VISITS: Students enjoy observing how their learning is practiced in the professional environment through visits to some of Dubai's most prestigious hotels, event venues and tourism attractions. Culinary students visit a multitude of professional kitchens, markets and farms.

INDUSTRY SPEAKERS: A range of guest speakers from the industry typically visit the college for guest lectures and enlighten the students with their knowledge and experience. This provides students with great insights as well as excellent networking opportunities.

VOLUNTEERING: All students will be able to participate in a series of volunteering opportunities at some of the most prestigious events in Dubai and the UAE. Previous opportunities have included: Dubai Fashion Week, Formula One, Arabian Travel Market, Dubai Fitness Challenge, Dubai Food Festival and Dubai World Cup.

INTERNATIONAL STUDENTS

DCT encourages applications from international students from around the world. The student body typically consists of more than 25 nationalities which helps to create its unique diverse and dynamic learning environment reflective of the industry sectors taught.

Students benefit from living in the heart of a world-leading tourism destination, which is also one of the world's safest cities. Recent legislative changes offer extended study and post-graduation visas in addition to the regular one-year renewable student visa.

Students can also work part-time. Gain invaluable real-life experience with part-time jobs in the fashion industry, working at a major exhibition, or as a meet and greeter at a theme park.

All students enrolled at DCT complete internships (unpaid) that are a mandatory part of the programme secured by the college. Students also have the opportunity to seek internships (paid or unpaid) during holiday periods.

STUDENT VISAS AND INTERNATIONAL STUDENTS

It is a requirement to have a valid visa allowing you to study and live in the UAE as an international student. DCT's admissions team will assist all international students with the visa process to obtain a student visa.





“ My experience at DCT has been nothing short of exceptional. From the moment I enrolled in the Hospitality Certificate programme, I was welcomed into a world of learning that exceeded my expectations. The dedicated faculty and staff at DCT are not only experts in their respective fields but also passionate educators who consistently go above and beyond to ensure the success of their students. ”

The curriculum at DCT is thoughtfully designed to provide students with a comprehensive understanding of the hospitality industry. The real-world exposure I received during my time at DCT was invaluable and has equipped me with the skills and confidence to excel in the field of hospitality.

The multicultural and diverse student body at DCT creates a rich and dynamic learning environment. Interacting with peers from various backgrounds not only broadened my horizons but also helped me develop invaluable interpersonal skills and a global perspective.

Lastly, DCT’s focus on career development is commendable. The college offers various opportunities for internships, industry exposure, and networking events, which greatly contribute to the employability of its graduates. Thanks to DCT, I am now well-prepared to embark on a successful career in the hospitality industry. ”

RUDREN NITIN PATIL, International student and DCT HOSPITALITY GRADUATE 2023



ENROLMENT

The total course fees are listed in the table below for Tourism, Events and Hospitality programmes:

Programme	Duration	Programme Fee	Cumulative Fees	Internship
Certificate (Level 4)	1 year	AED 25,000.00	AED 25,000.00	6 weeks

***Please note that DCT programmes include a mandatory internship in industry for all students.*

The total course fees for the academic year are listed in the table below for the Culinary Arts programme:

Programme	Duration	Programme Fee	Cumulative Fees	Internship
Certificate (Level 4)	1 year	AED 30,000.00	AED 30,000.00	6 weeks

***Please note that DCT programmes include a mandatory internship in industry for all students.*

Once offered a place on a course, students have 30 days to accept their place and secure it by paying the non-refundable deposit of AED 1,000. This amount is later deducted from the total programme fee.

Emirati and UAE residents will be able to pay the fees in termly instalments spread across the academic year (September to July).

DCT SCHOLARSHIPS

DCT is proud to offer a range of **scholarships** to enable students to study at our institution.

DCT SCHOLARSHIP: 25% Discount

In line with DCT's mission to provide quality education and opportunities in the tourism sector for young people calling the UAE their home, DCT will provide this scholarship to all students who can provide a copy of a grade 12 (or equivalent) high school graduation certificate from a UAE registered school or college.

UAE NATIONALS: 25% DISCOUNT

As part of Dubai's Department of Economy and Tourism (DET) ongoing commitment to support UAE Nationals in the tourism industry, UAE Nationals will receive a 25% discount on course fees.



How to apply to DCT

Apply to DCT by completing the FREE online application form at dct.ac.ae

Once you have applied, you will be invited for a motivational interview and an English and Numeracy test. If successful, you will receive an official offer letter for a place on your chosen course.

We look forward to receiving your application and welcoming you to a fulfilling and rewarding education at **Dubai College of Tourism**.



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