



كلية دبي للسياحة  
Dubai College of Tourism

# DISCOVER YOUR POTENTIAL

With courses in





# THE DUBAI COLLEGE OF TOURISM

## Empowered Today. Employed Tomorrow.

Dubai College of Tourism (DCT) is Dubai's premier tourism and hospitality college, created to give you both the theoretical knowledge and practical skills to succeed in your career. Through a variety of initiatives such as day trips, site visits and guest lectures as well as our working internship programme, DCT provides a hands-on approach that is unrivalled within the industry.

### **DCT is:**

- o **Dedicated to educating and empowering the next generation of tourism professionals;** the future leaders, entrepreneurs and employees of Dubai's expanding tourism industry, with its full time programmes in – Tourism, Events, Hospitality and Culinary Arts.
- o **Established by Dubai's Department of Economy & Tourism (DET),** DCT enables students to learn by doing and discover their real potential. We deliver the knowledge, skills, and competencies required to build a successful career in the tourism industry in Dubai.
- o **Supported by the industry with a curriculum that has been designed to have a strong focus on industry involvement and building industry connections,** offering students practical courses that are taught by established professional.
- o **Accredited** Training Provider of UAE Ministry of Education with curriculum validated by National Qualification Centre (NQC) against the UAE National Qualification Framework.
- o **Approved** Vocational College by Dubai's Department of Knowledge and Human Development (KHDA).

# DCT LOCATION

Students will study in a purpose-built college facility at Dubai Economy & Tourism headquarters. This unique location will provide students with proximity to the industry and a vibrant working environment that will inspire and educate students while introducing them to the everyday practices of their chosen career.

The campus is located at One Central on Sheikh Zayed Road between the Dubai International Convention and Exhibition Centre and Emirates Towers, and is just a ten minute walk from the Dubai World Trade Centre metro station. This vibrant location at the epicenter of Dubai's events, business and hospitality industries provides an unrivalled environment for students to be based.



Dubai College of Tourism is located on the **4<sup>th</sup> floor, Offices 2, One Central, Dubai.**

# DCT PROGRAMMES

Following the Technical and Vocational Education Training (TVET) framework, each of DCT's courses provides theoretical and practical knowledge and skills based training in the following four areas: **Tourism, Hospitality, Events and Culinary Arts**. With mandatory long-term internships providing even greater hands-on experience, these programmes are the ideal preparation for success within the industry and for enhancing personal and professional growth.

The UAE National Qualification Framework makes provision for students to progress from Certificate Level 4 through to Advanced Diploma Level 6 and onto undergraduate programmes. Dubai College of Tourism curriculum is validated by the UAE Ministry of Education.







# TOURISM

Tourism is a collection of activities, services and industries that delivers a travel experience, including transportation, accommodation, food and beverage establishments, entertainment businesses and other hospitality services for people travelling away from home.

**Studying Tourism at DCT exposes students to a range of tourism services and skills providing a sound knowledge of both office and field-based industry functions and the confidence to apply them in the real world.**

The rapid growth of Dubai's tourism industry means that there are more employment opportunities in this sector, and the practical focus of this course will open doors to the industry's top employers. **DCT graduates will be ready to take on roles with inbound and outbound tour operators, tourism boards and information centres, destination management companies and more.**





## EVENTS



Given Dubai's unprecedented growth, it has evolved into an epicenter for high-profile events. Dubai hosts over 500 unique entertainment and business events annually, ranging from cultural shows, conferences, festivals, and concerts to spectator sport events.

Events like these don't happen on their own. Lights, cameras and fireworks are impressive, but an equally impressive set of skills is required to manage them.



The key to a successful event is organisation, planning and execution. **Events at DCT focuses on these areas, and ultimately in empowering students to be event planning professionals.** Students study the entire process of event planning and operations which includes, sales, site selection, event registration, finance, indoor theming, managing safety and risks, acquiring necessary permits, arranging for speakers or entertainers, catering and marketing.



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# HOSPITALITY



**Hospitality is the art of making people welcome and offering all amenities for a comfortable stay.**

The hospitality industry is much broader than most other industries and relies heavily on providing an excellent level of service to ensure that every customer is satisfied. Home to the world's most luxurious hotel brands, Dubai's hospitality industry offers incredible opportunities to those with excellent people skills and a positive attitude.



This sector suits those with an eye for detail and a flair for service. **Hospitality at DCT combines theory and practical education to cover subjects such as Customer Service, Front Office Operations, In-House functions and planning, Food and Beverage Service and Marketing.** Through a mandatory internship, students gain real-life work experience to prepare them for a successful career in hospitality.





Jumeirah  
MADISON



## CULINARY ARTS

Culinary Arts at DCT teaches students not only the art and craft of gastronomy, but also business skills, safety and nutrition fundamentals as well as critical thinking and communication. The ability to learn in a hands-on environment is important for every industry, but none more so than this one. **DCT students receive hands on training from industry-professionals, personalised mentoring from teachers and complete an internship.**

The continued scope and diversity of Culinary Arts in Dubai is essential to tourism success and positive visitor experience. **DCT offers a culinary education that looks beyond the obvious focus on food preparation, and explores career opportunities in a variety of organisations such as catering companies, food production companies, hotels, hospitals, independent restaurants and bakeries.**



# ENROLMENT

The total course fees are listed in the table below for Tourism, Events and Hospitality programmes:

Programme	Duration	Programme Fee	Cumulative Fees	Internship
Certificate	1 year	AED 25,000.00	AED 25,000.00	1 month
Advanced Diploma	2 years	AED 25,000.00 per year	AED 75,000.00	4 months per year

*\*\*Please note that both the DCT Certificate and Advanced Diploma programmes include a mandatory internship in industry for all students.*

The total course fees for the academic year are listed in the table below for the Culinary Arts programme:

Programme	Duration	Programme Fee	Cumulative Fees	Internship
Certificate	1 year	AED 30,000.00	AED 30,000.00	1 month
Advanced Diploma	2 years	AED 30,000 per year	AED 90,000.00	4 months per year

*\*\*Please note that both the DCT Certificate and Advanced Diploma programmes include a mandatory internship in industry for all students.*

Once offered a place on a course, students have 30 days to accept their place and secure it by paying the non-refundable deposit of AED 1,000. This amount is later deducted from the total programme fee.

*Emirati and UAE residents will be able to pay the fees in equal installments spread across the academic year (September to July).*

# DCT SCHOLARSHIPS

DCT is proud to offer a range of **scholarships** to enable students to study at our institution.

## **DCT SCHOLARSHIP: 25% Discount**

In line with DCT's mission to provide quality education and opportunities in the tourism sector for young people calling the UAE their home, DCT will provide this scholarship to all students who can provide a copy of a grade 12 (or equivalent) high school graduation certificate from a UAE registered school or college.

## **UAE NATIONALS: 25% DISCOUNT**

As part of Dubai Economy & Tourism's ongoing commitment to support UAE Nationals in the tourism industry, UAE Nationals will receive a 25% discount on course fees.

# DCT AWARDS

We also provide a range of merit awards in recognition of academic achievement as well as awards supporting students demonstrating exceptional industry promise.

## **MEDYAF AWARD: Discount of 3,750 AED/year**

For a student who holds a UAE passport and shows exceptional promise and interest in the industry.



### **ACADEMIC MERIT AWARD: Discount of 2,750 AED/year**

For a student who has exceptional performance in Grade 12 and performs well during the admissions process.

### **EXTRACURRICULAR MERIT AWARD: Discount of 1,750 AED/year**

For students who can demonstrate exceptional performance in the arts, sports or another extra-curricular activity.

### **CORPORATE AWARD: Discount of 1,750 AED/year**

For students that can demonstrate a parent works in the tourism, hospitality, aviation or culinary through producing a current employment contract.

*\*please note students can avail one scholarship and one award.*



# PROGRESSION

All certificate programmes have been designed to help students excel in their chosen specialty and to prepare them to directly enter the workforce. Previous graduates have secured positions with companies such as Jumeirah, Emaar, and Hilton.

Students who wish to continue with their education can progress to the Advanced Diploma programme which takes an additional two years of study. **The Advanced Diploma programme focuses on teaching students more supervisory, teamwork and leadership skills;** they also study elective specialist subjects in their chosen subject area, and complete a mandatory internship placement.



## How to apply to DCT

Apply to DCT by completing the online application form at [dct.ac.ae](http://dct.ac.ae)

Once you have applied, you will be invited for a motivational interview and an English and Numeracy test. If successful, you will receive an official offer letter for a place on your chosen course.

We look forward to receiving your application and welcoming you to a fulfilling and rewarding education at **Dubai College of Tourism**.



Online at [www.dct.ac.ae](http://www.dct.ac.ae) Email us at [info@dct.ac.ae](mailto:info@dct.ac.ae) Call us at +97144032834

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