

# Sustainability Summer Immersion Experience

كلية دبي للسياحة Dubai College of **Tourism** 

A 3-Day Immersive Journey to Design and Implement Sustainability Solutions for Grade 9 to Grade 12 Students!

### Overview

Are you ready for a transformative journey into the future of sustainability and innovation? The 'SustainabilitySummerImmersionExperience', hosted by the Dubai College of Tourism and Sustain Labs Paris, is a dynamic, three-day project-based certificate programme designed for high school students passionate about driving sustainable change.

This immersive experience, unlike any other, provides hands-on exposure to real world sustainability challenges, empowering students to develop and execute innovative solutions. Each student will be provided with an AED 300 grant amount. Students will explore how environmental stewardship and entrepreneurship intersect to shape a more sustainable future for Dubai and beyond. Apply critical thinking, creativity and problem-solving skills while building a foundation for impactful, real-world action.

APPLY HERE



# Highlights

#### Grant for developing a sustainability solution

Receive an AED 300 grant to develop and implement a sustainability solution, and generate impact.

#### Entrepreneurship experience

Learn how to ideate, pitch and execute innovative solutions, gaining key entrepreneurial skills along the way.

#### Mentorship

Work closely with industry experts who will provide guidance, feedback, and insights to make your project a success.

#### Profile-building and career exploration

Enhance your profile with experience working on a grant project, earn a certificate, and gain exposure to sustainability-focused career pathways.







# **Programme details**

Duration:	3 days (Wednesday to Friday)	
Dates:	16th July - 18th July 2025	
Timings:	9:00am - 1:00pm	
Cost:	1,200 AED (lunch is included)	
Location:	Dubai College of Tourism, 4th floor, Officer 2, One Central, Dubai, UAE	

### What to expect?

#### Day1–Foundations of sustainability & project ideation

Receive the AED 300 grant amount and learn about the building blocks of sustainability, brainstorm ideas for the real-world sustainability challenge you want to solve using the grant amount, and then engage in discussions with participating students and programme managers to refine your chosen idea.

#### Day2 – Project impact & budget

Enhance your climate and sustainability knowledge by looking at interesting solutions that exist in the world, develop a business pitch by answering key questions on how to maximise impact and budget for your project.

#### Day3 – Project execution & future pathways

Understand how to scale sustainability projects, and execute your project in a real-world setting to understand the impact that can be generated and identify areas of improvement for the future of your project.

### What is included?

- Masterclasses on climate change.
- AED 300 grant to design and implement your sustainability solution.
- Support to take the project from idea to execution.
- Programme materials and a certificate of completion.

### Why choose this programme?

- **Real-world impact:** You will tackle sustainability challenges and develop solutions that create a tangible difference in your community and the world.
- **Entrepreneurial mindset:** Gain hands-on experience in project development, funding and execution key skills for future leaders and changemakers.
- **Expert mentorship:** Access live and personalised guidance on your project through the programme to achieve maximum impact and success.
- **Fun and engaging:** A unique programme where you have fun while learning like never before.

### What will you receive?

- **Exposure** Gain a rich understanding of the sustainability sector through learning by doing.
- Grant Receive an AED 300 grant to design your own your sustainability solution.
- Certificate of completion Earn a prestigious certificate from Dubai College of Tourism and Sustain Labs Paris.
- Access to audit classes Attend any two sessions of foundational classes at Dubai College of Tourism's sustainability programme.



#### Email admissions@dct.ac.ae

Spaces are limited for this exclusive programme. Don't miss out on this unique opportunity to explore the Sustainability industry in one of the world's most iconic cities.

# **ABOUT DCT**

Dubai College of Tourism (DCT) was established by Dubai's Department of Economy and Tourism (DET) to be a world class vocational tourism college that would provide innovative and exceptional education and training that supports people to enter, enhance or advance within the tourism industry.

At the DCT campus located within the headquarters of DET, the college offers tertiary fulltime courses in four core subject areas: tourism, hospitality, culinary arts and events. These certificate and advanced diploma programmes follow the National Qualifications Framework for the UAE (QFEmirates) and are approved by the Ministry of Education (NQC L4) (NQC L5).

The 'job-focused' training on offer at DCT will be attractive for high school leavers who do not want to continue with 'academic' study and would like a clear path to a myriad of exciting and rewarding career opportunities within Dubai's tourism and hospitality sectors. The courses have been designed in partnership with the industry; DCT students will gain real practical experience through internships, site visits, industry guest speakers and volunteering opportunities.







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