

Programme Modules

ntroduction to Culinary Arts (HOS04004RU)	3
Food Safety and Sanitation (HOS03002RU)	3
Appetisers (HOS04005RU)	4
Culinary Fundamentals 2: Preparation of Starch-Based Foods, Egg Dishes, Fruits and Vegetable (HOS04002RU)	
Baking Fundamentals: Breads, Cakes and Pastries (HOS04008RU)	5
Explore Speciality Breads and Viennoiseries (HOS05008RU)	6
Produce Specialty Breads and Viennoiseries (HOS05009RU)	6
Explore Speciality Pastries and Confectionery (HOS05003RU)	7
Produce Speciality Pastries and Confectionery (HOS05004RU)	7
Explore Chocolate (HOS05001RU)	8
Work with Chocolate (HOS05002RU)	8
Lead and Develop an Effective Team (TSM05003RU)	8
Plan and Effective Work Roster (TSM05002RU)	9
Culinary Industry Internship (HOS05007RU)	9
Purchase Food for a Professional Kitchen (HOS06016RU24)	10
Explore types of menus (HOS06022RU24)	11
Create and Cook professional menus (HOS06023RU24)	11
Explore Food Preservation Techniques (HOS06020RU24)	12
Preserve food using recognised techniques (HOS06018RU24)	12
Manage Personal and Professional Development (TSM05006RU)	13
Develop Knowledge on Aspects of Nutrition (HOS06008RU24)	13
Cook food considering nutritional aspects and dietary requirements (HOS06005RU24)	14
Pitch an Entrepreneurial Idea for the Service Industry (BNS06003RU24)	14
Develop an Entrepreneurial Idea for the Service Industry (BNS06008RU24)	15
Design a Digital Marketing Campaign (BNS06009RU24)	15
Assess and Enhance a Digital Marketing Campaign (BNS06001RU24)	16
Explore sustainable food management strategies and techniques (HOS06012RU24)	17
Design a sustainable food waste management and composting system for a commercial kitcher (BNS06009RU24)	
Explore high tea and naturally fermented breads (HOS06007RU24)	18



Bake high tea items (HOS06009RU24)	18
Explore Asian Cooking Techniques (HOS06010RU24)	19
Cook Asian Cuisine (HOS06011RU24)	20
Explore International Cooking Techniques (HOS06013RU24)	20
Cook International Cuisine (HOS06021RU24)	21
Source a Culinary Industry Internship (HOS06014RU24)	22
Set objectives for a Culinary Industry Internship (HOS06017RU24)	22
Work on a Culinary Industry Internship (HOS06019RU24)	23
Reflect on a Culinary Industry Internship (HOS06015RU24)	24

Credit Explanation

DCT Programmes are Nationally Recognised Qualifications, accredited by the National Qualification Centre who sit within the UAE's Ministry of Education. Our Awarding Body is KHDA and we follow the Qualification Framework of the United Arab Emirates, found in the QFEmirates handbook.

A Level 6 Advanced Diploma qualification consists of 132 credits. As per NQC regulations, of these 132 credits, a maximum of 20 credits can be from modules that are at Level 4 and a maximum of 70 credits can be from modules that are at Level 5.

One credit = 15 hours of study time. Therefore 132 credits equate to 1,980 notional hours of study. Every 15 hours of study time is comprised notionally of 11 hours formal instruction and 4 hours formally structured skills development for Knowledge and Skills-based modules.

There are compulsory Application-based modules which we call 'Industry Internships' at DCT. Students must participate in credit-baring internships each year, resulting in a minimum of 37 weeks spent on an official work-placement by the time they graduate.



Credit value	4	QF Emirates Level	4	Duration (hours)	60	
Aim	require into the emergi kitchen The mo in comi	d to work in a commer e "culinary arts" industring trends. Learners will equipment and tools fodule covers safety, mamercial kitchens and the simple dishes. This me	cial kitchery that included in	th an introduction to the kr n. The module provides lead udes the history of this disc how to select and use the of lar tasks and how to classify cleaning and energy consected techniques to perform kitch identifies and explains key eculinary arts field in Dubai	erners with an insight cipline, as well as correct commercial vitems of equipment. ervation procedures used ien tasks in order to industry roles and how	
Module Learn	ning Out	comes				
At the end of t	this mod	ule, learners will be ablo	e to:			
At the end of this module, learners will be able to:						
		te knowledge with rega	ırds to the	culinary arts industry		
1. De	monstra	te knowledge with rega		· · ·		
1. De 2. Exp	monstrat	pasic principles and pra	ctices of c	· · ·	dients	

Credit value	2 QF Emirates Level 4 Duration (hours) 30						
Aim	hygiend where The mo in orde is safe learner to the l prograi	e guidelines and practice guidelines and practice food is handled, either odule provides learners of the avoid spoilage and for consumption and the with guidelines for we egislation which surroummes, specifically HACO	es relevar for consur with infor contamina at a qualit orking in a unds the hy	th the knowledge and skills at to the culinary industry, in the culinary industry, in the content of the culinary industry, in the content of the culin or cross-contamination or cross-contamination of the culin offered, in the culin of the	in particular in situations consumption off-site. age and handling of food on of food, so ensuring it as well as providing so will also be introduced		
Module Learn	ning Out	comes					



1. Explain the role that legislation plays in ensuring food safety in the kitchen
2. Explain potential food safety hazards in a kitchen and hospitality environment
3. Describe hazards and risks within the working environment in terms of storage, food hygiene and safety
4. Explore the critical theories outlined by the Hazard Analysis Critical Control Points (HACCP) system and the Dubai Food Code

Credit value	4	QF Emirates Level	4	Duration (hours)	60		
Aim	This module aims to provide learners with the knowledge and skills required to prepare appetisers and to understand their use across a variety of menus and events. Learners will be able to define an appetiser, identify a selection of components and ingredients used to prepare an appetiser, and the format for service for a selection of appetisers. This module also explores the definition of salad dishes and their use as part of a set menu or the beginning of a degustation menu, as an accompaniment, a main course or as a dessert. To complete this module, learners are required to have successfully completed the Culinary Fundamentals 1 module which covers the preparation of soup, stock bases and sauce						
Module Learr	ing Out	comes					
At the end of t	his modı	ule, learners will be able	e to:				
1. Exp		basic principles of appe	etisers and	salad dishes, their prepara	ation, processing, service		
		basic principles of appe	etisers and	salad dishes, their prepara	ation, processing, service		
1. Exp	orage			salad dishes, their prepara	ation, processing, service		
1. Exp and st 2. Exp	orage lain the u	use of appetisers and sa	alad dishes				

Culinary Fundamentals 2: Preparation of Starch-Based Foods, Egg Dishes,							
Fruits and	Vege	tables (HOSO400	D2RU)				
Credit value	6	QF Emirates Level	4	Duration (hours)	90		
Aim	This mo	odule aims to provide le	earners wit	th the knowledge and skills	required to prepare and		
AIIII	cook ve	egetables, fruit, egg and	d farinaceo	us (starch containing) dish	es following standard		



recipes. Learners will develop the ability to select and prepare ingredients, and to use relevant equipment, cookery and food storage methods.

Module Learning Outcomes

- 1. Explain the fundamental principles of preparing, cooking and serving basic vegetable, fruit, nut, egg and farinaceous dishes
- 2. Calculate yield tests for vegetables
- 3. Prepare to cook basic vegetable, fruit, nut, egg and farinaceous dishes selecting the equipment and ingredients
- 4. Cook basic vegetable, fruit, nut, egg and farinaceous dishes using cooking methods and techniques that meet the requirements of the dish

Credit value	4	QF Emirates Level	4	Duration (hours)	60			
Aim	This module aims to provide learners with the knowledge and skills required to produce cakes, pastries and breads in a commercial kitchen following standard recipes. The module requires the ability to select, prepare and portion ingredients, as well how to use relevant equipment in a range of cookery methods to make and decorate cakes, pastries and breads, and their related food storage methods. The content of this module applies to hospitality and catering organisations that produce and serve cakes, pastries and breads, including hotels, restaurants and pâtisseries. It applies to individuals who work under the guidance of more senior chefs.							
Module Learn	ing Out	comes						
1. Exp	lain the	ule, learners will be able history of baking bread hniques and basic brea	d and the f	unction of raw materials,	including key dough			
·								
Z. ider	itiry the	specialist equipment n	ecessary to	or bread making				
3. Pre	pare to b	pake breads and pastry	products	selecting the correct equi	pment and ingredients			



Explore Sp	eciali	ty Breads and Vi	iennois	eries (HOS05008RU	٦)
Credit value	2	QF Emirates Level	5	Duration (hours)	30
Aim	require on the bread s prepara flour. L	ed to bake breads and vingredients used. Learrestyles and viennoiseries ation processes and tec	riennoiseri ners will ex from arou chniques a ced to spe	th the knowledge and theo e using advanced technique plore the history of bread in and the world. They will cound learn how to differential cialist equipment and technough techniques.	es, and with an emphasis making and investigate impare dough te between types of
Module Learn At the end of t		comes ule, learners will be abl	e to:		
1. Exp	lore the	key principles of baking	g specialise	ed bread and viennoiseries	
2. Des	cribe the	e equipment used in ba	king specia	ality breads and viennoiseri	ies

Credit value	4 QF Emirates Level 5 Duration (hours) 60					
This module aims to provide learners with the knowledge and skills required to bake breads and viennoiserie using advanced techniques, and with an emphasis on the ingredients used and following standard recipes. Learners will select and use the kind of speciality equipment that you would find in a professional kitchen. They will then select, prepare and portion ingredients and use a range of cookery methods to make, fill and						
	decorate speciality breads and viennoiseries to a professional standard.					
At the end of	decorate speciality breads and viennoiseries to a professional standard. rning Outcomes					



LEVEL 6 ADVA	NCED DIPL	OIVIA IN CULINAR	T WANAGE	VIENT (HUSUBUUZKUZ	4)
Explore Sp	eciality	Pastries and C	Confection	nery (HOS05003)	RU)
Credit value	2	QF Emirates Level	5	Duration (hours)	30
Aim	required emphasis and techn technique a focus of	to create pastry dish son the ingredients on niques required to cr es such as drying and	nes and confe used. Learner reate pastry a d the use of n nd importanc	the knowledge and theo ctionery using advanced s will explore the histor nd confectionery and w itrogen in the kitchen. T e, health considerations	d techniques, with an y, specialist equipment vill also evaluate newer The module also includes
Module Learr		nes , learners will be able	e to:		
1. Exp	olain the pri	nciples of preparing	and baking p	astry and confectionery	,
2. Exp	lore the use	e of sugar in the crea	ition of pastry	and confectionary prod	ducts

Credit value	4	QF Emirates Level	5	Duration (hours)	60			
Aim	pastry d ingredie required as drying	This module aims to provide learners with the knowledge and skills required to create pastry dishes and confectionery using advanced techniques, with an emphasis on the ingredients used. Learners will learn how to use specialist equipment and techniques required to create pastry and confectionery and will also evaluate newer techniques such as drying and the use of nitrogen in the kitchen. They will learn how to finish and plate pastries and confectionary to a professional standard, preparing them to work in a pastry						
Module Lear	ning Outco	mes						
At the end of	this modul	e, learners will be abl	le to:					
1. Pre	epare to ba	ike pastry and confec	tionery select	ing the correct equipn	nent and ingredients			
2. Bak	e pastry a	nd confectionery usir	ng the correct	equipment and techni	ques			



LEVEL 6 ADVAI	NCED DIP	LOWA IN CULINARY WI	ANAGEWEN	1 (HUSU6002RQ24)		
Explore Ch	nocolat	e (HOS05001RU)				
Credit value	2	QF Emirates Level	5	Duration (hours)	30	
Aim	This module aims to provide learners with the knowledge required to create a number of the world's most popular sweet treats. Learners will be introduced to the craft, art and science of chocolate production. The module materials cover the history of chocolate and how it came to be so popular. Learners will learn about a variety of chocolate-based delicacies, including ganache and truffles, moulded chocolates, filling and fondants, chocolate soufflé and chocolate cakes.					
Module Learn	ing Outco	mes				
At the end of this module, learners will be able to:						
1. Expl	ore the pr	inciples of working with c	hocolate and	chocolate-based prod	lucts	
2. Ana alterna	•	portance of chocolate, ir	cluding healt	th considerations, its p	opularity and common	

Work with	Chocola	ate (HOS05002F	RU)				
Credit value	4	QF Emirates Level	5	Duration (hours)	60		
Aim	fondants, chocolate soufflé and chocolate cakes, and will explore a variety of design, decorating, flavouring and colouring techniques, including how to plate and display chocolate in a way that is both creative and inspiring.						
Module Learn	ing Outcom	es					
At the end of t	At the end of this module, learners will be able to:						
1. Prep	1. Prepare to cook chocolate dishes selecting the correct equipment and ingredients						
2. Coo	2. Cook chocolate dishes using the correct equipment and techniques						
3. Finish chocolate dishes to a professional standard							

Lead and I	Develo	o an Effective Te	am (TSN	и05003RU)			
Credit value	Credit value 4 QF Emirates Level 5 Duration (hours) 60						



	This module aims to provide the learners with the skills and knowledge required to lead
	teams effectively in a work environment. Learners will explore the stages involved in
	building a team and will be exposed to a number of leadership styles. They will learn the
Aim	benefits and drawbacks of different leadership methods and the situations in which they
	are appropriate. Learners will learn ways to keep a team motivated, to give feedback and
	manage teams' performance. Over the course of the module, learners will begin to develop
	their own leadership style.

Module Learning Outcomes

- 1. Describe the activities, processes and considerations involved in building a high performing team in a culinary workplace environment
- 2. Compare qualities of an effective leader including leadership styles and when to use them
- 3. Demonstrate how to manage a team's performance and development

Plan and E	Effectiv	e Work Roster (T	SM05002F	RU)		
Credit value	2	QF Emirates Level	5	Duration (hours)	30	
This module aims to provide the learners with the skills and knowledge required to develop work rosters effectively in line with employment and business requirements. Learners will explore why team scheduling is important and what good scheduling looks like. They will then learn to prepare work rosters from a given scenario, ensuring that employees are scheduled fairly and effectively.						
Module Learning Outcomes						
At the end of this module, learners will be able to:						
Explain the purpose of employee scheduling						
2. Plan team resources effectively						

Culinary Industry Internship (HOS05007RU)							
Credit value	6	QF Emirates	5	Duration (hours)	600 (15 weeks)		
Aim	theoretical within the operspective	knowledge they hav culinary industry. The and new ideas, as v	re acquired thro e internship ain vell as an oppo	opportunity to apply to oughout their studies in ms to provide the learn rtunity to build brand a couraged to reflect on	n a real work setting ner with a fresh advocacy and raise		



their Level 4 Certificate internship and use them the create new learning objectives and goals for this workplace experience. They will be expected to implement their learnings from managing teams and take on at least one supervisory role or project, and get feedback on their performance in this new position. The learner will be required to take responsibility for building a relationship with their line manager throughout their internship, asking for informal feedback on a regular basis from both their supervisor and colleagues.

Module Learning Outcomes

- 1. Apply intermediate culinary principles in the workplace
- 2. Set objectives in the workplace and monitor progress towards them
- 3. Demonstrate core culinary skills in the workplace
- 4. Reflect on culinary internship experience and personal performance using recognised reflective cycles

	1		6	(HOSO6016RU2	60
Credit value	4	QF Emirates		Duration (hours)	
	This modul	e aims to provide lea	rners with the	knowledge and skills r	equired to work in the
	purchasing	function of a professi	onal kitchen w	vithin the food service	industry. Learners wil
	.	•		l in purchasing stock, ir	•
		•			.
				ing stock losses, mana _l	
Aim	maintaining	documentation relat	ting to the adn	ministration of stock ρι	rchasing. In order to
	develop the	eir understanding of h	low money flo	ws through a food esta	ablishment, learners
	1		•	s including income stat	
				•	•
	sheets and	cash flow forecasts. I	Learners will a	Iso discover how to ma	aintain the quality of
	perishable s	supplies for food and	beverage, con	nmercial cookery or ca	tering operations.
Module Lear	ning Outcome	es .			
	6	· · · · · · · · · · · · · · · · · · ·			

- 1. Analyse the key operations involved in food purchasing, including basic associated calculations.
- 2. Prepare a basic income statement, balance sheet and cash flow forecast.
- 3. Explore the activities and processes involved in purchasing and receiving stocks



4. Analyse the activities and processes involved in storing and managing stocks

Explore ty	pes of me	enus (HOS0602	2RU24)				
Credit value	2	QF Emirates	6	Duration (hours)	30 Hours		
Aim	This module aims to provide learners with the knowledge and skills required to understand how a menu is created. Learners will investigate the basic principles involved in menu creation including colour, taste, texture and balance. The factors involved in menu planning and the dining experience will be assessed, alongside the setting of menus and standard types of menu styles such as A La Carte, Fixed Price and Afternoon Tea. This module should be taught concurrently with 'Create and Cook Professional Menus'.						
Module Learn	Module Learning Outcomes						
At the end of	At the end of this module, learners will be able to:						
1. Disc	1. Discuss the fundamentals of menu creation.						
2. Expl	2. Explore factors that impact the dining experience						
3. Describe the impact that senses, flavour and allergens have on menu creation							

Credit value	4	QF Emirates	6	Duration (hours)	60		
Aim	4 QF Emirates 6 Duration (hours) 60 This module aims to provide learners with the knowledge and skills required to create professional menus in the kitchen from a wide variety of ingredients to suit the needs of a wide variety of audiences and dietary requirements. Learners will be taught to consider seasonality and sustainability of ingredients in their menus, alongside the knowledge and skills learnt in the module 'Explore Types of Menus'. For their assessment, learners will be required to devise and cook a menu of their own creation using, as their basis, a selection of ingredients not revealed to the learner until the start of the practical. They will practice this skill in practical lessons throughout the module. This module should be taught concurrently with 'Explore Types of Menus'.						
Module Learning Outcomes							



- 1. Create a well-designed menu from a basket of unknown ingredients.
- 2. Cook a well-designed menu from a basket of unknown ingredients using a minimum of eight differing cooking techniques.
- 3. Present a well-designed menu to a professional standard.

Explore Fo	ood Prese	rvation Techni	ques (HOS	506020RU24)		
Credit value	2	QF Emirates	6	Duration (hours)	30	
Aim	This module aims to provide learners with a grounding in the practices and importance of food preservation. The techniques employed for preserving food will be examined, including drying, smoking, curing, addition of chemicals and food irradiation. Learners will be introduced to the process of Sous Vide both as a preservation technique and as a cooking method. This module will be taught concurrently with 'Preserve food using recognised techniques'.					
Module Learning Outcomes						
At the end of this module, learners will be able to:						
1. Explain the purpose and common methods of food preservation techniques						
2. Det	2. Detail common food preservation techniques					
3. Consider the effects of heat and chemicals in food preservation						

Preserve f	ood usin	g recognised te	chniaues	(HOS06018RU2	4)	
Credit value	4	QF Emirates	6	Duration (hours)	60	
Aim	This module aims to provide learners with the knowledge and skills required to preserve food using recognised techniques and professional equipment. The techniques employed for preserving food will include drying, smoking, curing, addition of chemicals and food irradiation. Learners will be introduced to the process of Sous Vide both as a preservation technique and as a cooking method. This module will be taught concurrently with 'Explore food preservation techniques'.					
Module Learning Outcomes						
At the end of this module, learners will be able to:						
Prepare to cook dishes that require the use of food preservation methods and techniques.						



- 2. Cook dishes that require the use of food preservation methods and techniques.
- 3. Finish dishes that require the use of food preservation methods and techniques.

Credit value	4	QF Emirates	5	Duration (hours)	60		
Aim	This module aims to provide learners with the knowledge and skills required to manage their own personal and professional development, to successfully enter the workplace and become committed lifelong learners. Learners will be equipped with a range of practical skills that will increase their employability. They will be introduced to online courses that can be used to aid their long-term career and personal development, and will have the						
Module Learning Outcomes At the end of this module, learners will be able to:							
1. Res	earch career _l	paths relevant to prog	gramme of stu	dy			
2. Explore the importance of ongoing professional development and self-directed learning in enhancing professional identity							
3. Reflect on learnings and experiences using recognised reflective theories							
4. Develop an online portfolio to communicate key employability skills and professional development journey							

Develop Knowledge on Aspects of Nutrition (HOS06008RU24)						
Credit value	3	QF Emirates	6	Duration (hours)	45	
Aim	The aim of this module is to provide learners with a comprehensive understanding of nutrition and its role in healthy eating. The module will cover topics such as the benefits of healthy eating, the different food groups and their nutritional value, the importance of different food nutrients, the various influences on food choices, and how to adjust recipes to accommodate special dietary requirements. Additionally, students will learn how to assess the nutritional content of menus and meal plans. The module will provide the students with the knowledge and skills necessary to make informed decisions about food choices and to create healthy and nutritious meals.					



Module Learning Outcomes
At the end of this module, learners will be able to:
 Explain the benefits of healthy eating and the role of food groups and discretionary foods in a healthy diet
2. Explore food nutrient and their importance
3. Describe the influences that impact food choices of consumers
4. Develop meal plans and recipes to accommodate special dietary requirements

Cook food	Cook food considering nutritional aspects and dietary requirements						
(HOS0600	5RU24)						
Credit value	2	QF Emirates	6	Duration (hours)	30		
Aim	his module aims to provide learners with the knowledge and skills required to prepare a variety of recipes that are appropriate for dealing with menu planning for specific dietary requirements with an emphasis on the ingredients used and following standard recipes. Learners will select and use the kind of speciality equipment that you would find in a professional kitchen. They will then select, prepare and portion ingredients and use a range of cookery methods to prepare the dishes to a professional standard.						
Module Learn	ing Outcome	S					
At the end of this module, learners will be able to:							
 Prepare to cook dishes for nutritional requirements selecting the correct equipment and ingredients. 							
	2. Cook dishes for nutritional requirements using cooking methods and techniques that meet the requirements of the dish.						
3. Finish dishes for nutritional requirements to a professional standard							

Pitch an Entrepreneurial Idea for the Service Industry (BNS06003RU24)							
Credit value	ue 4 QF Emirates 6 Duration (hours) 60						
Aim	This module has been designed to equip students with the knowledge and skills involved in conceptualising an entrepreneurial idea in the Culinary, Events, Tourism or Hospitality industry with a feasible value proposition. Students will learn how to assess the viability of a business idea, and to create a strategy framework detailing their target market, competitive advantage and revenue streams, that can be used as the basis for a business						



plan. Students will be required to pitch their business idea with the aim of creating investor interest.

Module Learning Outcomes

- 1. Develop a feasible entrepreneurial idea in the service industry
- 2. Apply a strategic framework to a business opportunity using the Business Model Canvas
- 3. Deliver a persuasive pitch to gain investor interest

Develop an Entrepreneurial Idea for the Service Industry (BNS06008RU24)								
Credit value	edit value 4 QF Emirates 6 Duration (hours) 60							
Aim	This module has been designed to equip learners with the knowledge and skills involved in creating a go-to-market business plan for a new business. Learners create a business plan that details the nature of the business offerings, target market, marketing strategies and projected financials. This module builds on the business concept created and pitched in the DCT Level 6 module Pitch an Entrepreneurial Idea for the Service Industry.							
Module Learn	ing Outcome	es						
At the end of this module, learners will be able to:								
1. Explore the ways in which a business sets itself up to offer value to its customers								
2. Conduct market research to determine the servable target market for a business								
3. Explore the marketing efforts required to promote a new business								
4. Create a financial plan for a new business using projected income and costs								

Design a Digital Marketing Campaign (BNS06009RU24)						
Credit value	4	QF Emirates	6	Duration (hours)	60	
	The aim of this module is to introduce learners to digital marketing and its importance in					
Aim	the successful marketing of organisations. The module will enable students to develop an					
understanding of how organisations use various digital tools and techniques to engage					nniques to engage	



their customers and maintain a competitive advantage. Digital marketing is a major component of the successful marketing of organisations. The digital landscape is continually evolving, it is important for marketers to stay ahead of their competitors and deliver cutting-edge digital marketing approaches and strategies. Learners will explore the fundamentals of the digital marketing including key terms, types of media and the basis of a digital strategy. They will then work towards creating a full digital marketing campaign, developing content for defined customer buying personas and deciding on channels, ad types and a content calendar for distribution.

Module Learning Outcomes

At the end of this module, learners will be able to:

- 1. Explore the fundamentals of digital marketing
- 2. Set objectives and define the customer for a digital marketing campaign
- 3. Develop content for a digital marketing campaign
- 4. Justify digital marketing campaign tools and tactics

Assess and Enhance a Digital Marketing Campaign (BNS06001RU24)							
Credit value	4	QF Emirates	6	Duration (hours)	60		
Aim	This module will provide learners with the knowledge and skills to assess the success of and enhance the effectiveness of a digital marketing campaign. This module follows on from the module 'Design a Digital Marketing Campaign' Learners will assess the campaign they have designed and describe techniques for evaluating, monitoring and measuring the success of a campaign. They will learn how to establish and measure digital marketing KPIs, various metrics and how to use analytics platforms. Learners will gain the skills and knowledge to use Search Engine Optimisation and Search Engine Marketing to enhance digital marketing campaigns, and will explore creative routes that companies use to widen their reach. As part of this module, learners will be expected to successfully complete the Google Garage Google Analytics training to further enhance their understanding.						
Module Learning Outcomes							
At the end of this module, learners will be able to:							

1. Explore methods of monitoring and measuring a digital marketing campaign in line with

marketing objectives to increase engagement and conversions

2. Use online tools to add value to a digital marketing campaign



3. Explore how Google Analytics 4 can be used for measurement strategy

Explore su	ıstainable	food manager	ment strat	egies and techn	niques		
(HOS0601	(HOS06012RU24)						
Credit value	4	QF Emirates	6	Duration (hours)	60		
Aim	The aim of this module is to introduce learners to the concept of sustainable kitchen management and how it applies to the culinary industry. Through a combination of lectures, discussions, and case studies, learners will be taught about the key areas of focus in sustainable kitchen management, such as energy and water conservation, waste reduction, and sourcing of ingredients. They will also gain an understanding of basic strategies and techniques for improving sustainability in a commercial kitchen setting, and will be able to apply this knowledge to their own work in hotels and restaurants. By the end of this module, students will have a solid foundation in sustainable kitchen management and be well-prepared to complete 'Design a sustainable food waste management and composting system for a commercial kitchen'.						
Module Learn	ing Outcome	es					
At the end of t	At the end of this module, learners will be able to:						
1. Explain the concept of sustainability and how it applies to the culinary industry							
Identify the environmental impacts of food production and consumption, and the role of the kitchen in reducing these impacts.							
3. Describe basic principles of waste reduction and resource conservation in the kitchen, including reducing food waste and conserving energy and water							
4. Explain sustainable sourcing and purchasing practices and their purpose							

Design a sustainable food waste management and composting system for a commercial kitchen (BNS06009RU24)						
Credit value	This module will focus on advanced sustainability practices for commercial kitchens. Students will learn how to develop a sustainability plan that aligns with ISO 14001 (and similar standards) and integrates waste reduction, resource conservation, and sustainable sourcing and purchasing practices. They will also learn how to utilize advanced techniques for energy and water conservation in the kitchen, including through the use of energy-efficient equipment and water-saving practices. Additionally, students will learn how to design a sustainable food waste management and composting system for a commercial kitchen, including identifying appropriate materials for composting, implementing systems					
Aim						



for separating and properly disposing of compostable materials, and communicating the program to staff and customers. By the end of the module, students will have the knowledge and skills to implement advanced sustainability practices in commercial kitchens.

Module Learning Outcomes

At the end of this module, learners will be able to:

- 1. Develop a sustainability plan for a commercial kitchen that aligns with ISO 14001 (or similar) standards
- 2. Describe advanced techniques for energy and water conservation in a commercial kitchen.
- 3. Examine composting principles, practices, and benefits to commercial kitchens

Explore hi	Explore high tea and naturally fermented breads (HOS06007RU24)						
Credit value	2	QF Emirates	6	Duration (hours)	30		
Aim	This module aims to provide learners with the knowledge required to understand the art of high tea. Students will explore the principles of sourdough and naturally fermented breads, sandwich-making techniques, gum paste decorations, cookies, and travel cakes. The module will also cover the history, setup, and menu planning for high tea and afternoon tea events.						
Module Learn	ing Outcome	es					
At the end of this module, learners will be able to:							
1. Explain the principles of Sourdough breads							
2. Explore the principles and techniques of making sandwiches for operations, menus and at events.							

Rake high too items (HOSO6000R1124)

5. Explain the principles and techniques of making Quick breads and Travel cakes for high-tea events.

3. Describe the principles and techniques of making Gum paste decorations,

4. Explain the principles and techniques of making cookies for high-tea events

Bake high	tea items	(HOS06009RL	J24)		
Credit value 4 QF Emirates 6 Duration (hours) 60					



Aim

This module aims to equip learners with the essential knowledge and skills required to prepare and present a variety of high-tea treats, with an emphasis on understanding the principles and techniques behind various baking and cooking processes. Learners will understand the fundamentals of assembling sandwiches suitable for diverse operations, menus, and events, and crafting intricate gum paste decorations. Additionally, learners will learn how to efficiently set up a high-tea event. By the end of this module, learners will be equipped with a comprehensive understanding of high-tea preparation and presentation, preparing them to excel in a professional culinary environment.

Module Learning Outcomes

At the end of this module, learners will be able to:

- 1. Explain the principles of Sourdough breads
- 2. Explore the principles and techniques of making sandwiches for operations, menus and at events.
- 3. Describe the principles and techniques of making Gum paste decorations,
- 4. Explain the principles and techniques of making cookies for high-tea events
- 5. Explain the principles and techniques of making Quick breads and Travel cakes for high-tea events.

Explore Asian Cooking Techniques (HOS06010RU24)							
Credit value	Credit value 2 QF Emirates 6 Duration (hours) 30						
Aim	This module aims to provide learners with the knowledge and skills required to gain a comprehensive understanding of the key ingredients, spices, and techniques used in Chinese, Japanese and Korean, Singaporean and Indonesian, as well as Vietnamese and Thai cuisines. Learners will explore the essential components that define each cuisine, including ingredients, spices, and cooking techniques. They will gain insights into the cultural influences, regional variations, and historical significance that shape the culinary identities of these cuisines.						
Madula Lagre	in a Outrous						

Module Learning Outcomes

- 1. Explore the key ingredients, spices and cooking techniques of Chinese Cuisine
- 2. Describe the key ingredients, spices and cooking techniques of Japanese and Korean Cuisine.



- 3. Recognise the key ingredients, spices and cooking techniques of Singapore and Indonesian Cuisine
- 4. Describe the key ingredients, spices and cooking techniques of Vietnam and Thailand Cuisine

		s aims to aquin laar	4 QF Emirates 6 Duration (hours) 60							
Aim	ingredients and method wok cooking how to expe with the cor	erse Asian dishes ut employed. Learners ds essential for Asiang, and using traditionertly plate and presempetency to work in	ilising advanced will gain practi n cuisine. This ir nal Asian tools ent Asian dishes n an Asian kitch	, -	rticular focus on the ecialist equipment ary techniques such as Il also be instructed on dard, providing them regional specialties					
Module Learning Outcomes										
At the end of this module, learners will be able to:										
1. Prepare to cook Asian dishes by selecting the correct equipment and ingredients.										
2. Cook Asian d	lishes using tl	ne correct equipme	nt and techniqu	ies.						

Explore In	ternation	nal Cooking Ted	chniques (I	HOS06013RU24)
Credit value	2	QF Emirates	6	Duration (hours)	30
Aim	cultural, and Levantine, exploration region, pand continue to equipped interpret a	nd technical underping European, North Am n of key ingredients, s rticipants will gain ins to influence these culing with both a theoretic and innovate within the	inings of divers erican, and Sou spices, seasonin ights into the t nary cultures. E al foundation fo	e global cuisines, focus outh American culinary to ngs, and cooking techn apestry of factors that By the end of the modu or each of the regions of	raditions. Through the iques unique to each have shaped and le learners will be
Module Learn	ning Outcom	es			



- 1. Explore the ingredients, spices, techniques, and the historical and cultural significance of Levant Cuisine.
- 2. Describe the ingredients, spices, techniques, and the historical and cultural significance of European Cuisine.
- 3. Describe the ingredients, spices, techniques, origins, and cultural impacts of North American Cuisine.
- 4. Identify the ingredients, spices, techniques, historical narratives, and cultural elements that have defined South American and Mexican Cuisine.

Credit value	4 QF Emirates 6 Duration (hours) 60							
Aim	This module aims to equip learners with the knowledge and hands-on skills needed to prepare diverse dishes from different regions around the world utilizing advanced techniques, with a particular focus on the ingredients employed. Learners will gain practic experience with specialist equipment and methods essential for these international cuisines. This includes exploring culinary techniques such as BBQ cooking, and using traditional region specific tools in the kitchen. They will also be instructed on how to expertly plate and present these international dishes to a professional standard, providing them with the competency to work in a kitchen setting where these types of dishes are produced. In addition, regional specialties from South America, The Levant, North America and Europe will be taught.							
Module Learning Outcomes								
At the end of this module, learners will be able to:								
1. Prepare to cook international dishes by selecting the correct equipment and ingredients.								
2. Cook international dishes using the correct equipment and techniques.								
2. Cook international dishes using the correct equipment and techniques.								



Credit value							
Aim	This module aims to provide learners with the opportunity to apply the skills and theoretical knowledge they have acquired throughout their studies in a real work setting within the culinary industry. Learners will be required to search for and apply to relevant internship placements, and to set the goals, expectations and objectives of an internship with their line manager. Learners will be encouraged to reflect on their learnings from their Level 5 internship and use them the create new learning objectives and goals for this workplace experience. The learner will be required to take responsibility for building a relationship with their line manager throughout their internship, asking for informal feedback on a regular basis from both their supervisor and colleagues. Note that this Module will be completed and assessed simultaneously with the following Level 6 Modules: Work on a Culinary Industry Internship Reflect on a Culinary Industry Internship						
Module Lear	ning Outcon	nes					
۸+ +ba ممط عا	this module	e, learners will be able	e to:				
At the end of							

Set objectives for a Culinary Industry Internship (HOS06017RU24)							
Credit value	4	QF Emirates	6	Duration (hours)	60		
Aim	theoretical within the (internship a expectation learnings fr and goals for expected to manager, a building a r	knowledge they have Culinary industry. Lea and set SMART object as and goals. Learners om their Level 5 interor this workplace experienced from the diusting them if requielationship with their	e acquired thro rners will be re- vives with their will be encou- enship and use erience. Once ad record prog- red. e learner line manager	opportunity to apply to bughout their studies in equired to demonstrate raged to reflect on the them the create their SMART objectives are ress towards the object will be required to tak throughout their inter- their supervisor and control	n a real work setting e initiative on their workplace ir performance and learning objectives set, the learner will be ctives with their line he responsibility for nship, asking for		



Note that this Module will be completed and assessed simultaneously with the following Level 6 Modules:

- Source a Culinary Industry Internship
- Work on a Culinary Industry Internship
- Reflect on a Culinary Industry Internship

Combined duration of Work Based Learning is 16 weeks.

Module Learning Outcomes

- 1. Set SMART objectives in the workplace
- 2. Monitor progress towards objectives in a workplace setting

Credit value	4	QF Emirates	6	Duration (hours)	60		
Aim	This module aims to provide learners with the opportunity to apply the skills and theoretical knowledge they have acquired throughout their studies in a real work setting within the Culinary industry. The internship aims to provide the learner with a fresh perspective and new ideas, as well as an opportunity to build brand advocacy and raise local presence and profile. Learners will be expected to implement their learnings from managing teams and take on some management responsibilities within a kitchen setting and get feedback on their performance in this new position. The learner will be required to take responsibility for building a relationship with their line manager throughout their internship, asking for informal feedback on a regular basis from both their supervisor and colleagues. Note that this Module will be completed and assessed simultaneously with the following Level 6 Modules: Source a Culinary Industry Internship Reflect on a Culinary Industry Internship						
	Combined duration of Work Based Learning is 16 weeks.						
Module Lear	ning Outcome	es					
At the end of this module, learners will be able to:							
1. Mana	ge key compo	onents of a meal serv	ice				
2. Mana							



Credit value	4	QF Emirates	6	Duration (hours)	60	
Aim	This module aims to provide learners with the opportunity to reflect on their learnings from their Level 6 Advanced Diploma internship, to use them to recommend improvements in projects that they were involved in during their experience from a managerial point of view, and to create new learning objectives and goals for their career. The learner will be required to take responsibility for building a relationship with their line manager throughout their internship, asking for informal feedback on a regular basis from both their supervisor and colleagues. Note that this Module will be completed and assessed simultaneously with the following Level 6 Modules: Source a Culinary Industry Internship Set Objectives for a Culinary Industry Internship Work on a Culinary Industry Internship Combined duration of Work Based Learning is 16 weeks.					
Module Lea	rning Outcom	ies				
At the end o	of this module	, learners will be abl	e to:			
	ommend mana in a kitchen (h	-	ents for overal	l management of a resta	urant or a section	
2. Refle		ry internship experi	ence and pers	onal performance using r	ecognised reflective	
		long-term career go	. 1 .			