

DCT – TERMS OF USE

Welcome to Dubai College of Tourism (“DCT”). Please read these Terms of Service ("Terms") and the DCT [Privacy Policy](#) and DCT [Cookie Policy](#) prior to registering for www.dct.ac.ae or using any portion of the DCT website (the "Site," which consists of all content and pages located within the www.dct.ac.ae web domain), including accessing any course material, chat rooms, or other electronic services. These Terms, the [Privacy Policy](#) and the DCT [Cookie Policy](#) are agreements (the "Agreements") between you and DCT. By using the Site, you accept and agree to be legally bound by the Agreements, whether or not you are a registered user. If you do not understand or do not wish to be bound by the terms of the Agreements, you should not use the Site.

DCT reserves the right to modify these Terms at any time without advance notice. Any changes to these Terms will be effective immediately upon posting on this page, with an updated effective date. By accessing the Site after any changes have been made, you express your agreement on a prospective basis to the modified Terms and all of the changes. Be sure to return to this page periodically to ensure familiarity with the most current version of these Terms.

DESCRIPTION OF DCT

DCT offers courses at the DCT campus that include opportunities for professor-to-student and student-to-student interaction, individual assessment of a student's work and, for students who demonstrate their mastery of subjects, a certificate of achievement or other acknowledgment.

RULES FOR ONLINE CONDUCT

You agree that you are responsible for your own use of the Site and for your User Postings. "User Postings" include all content submitted, posted, published or distributed on the Site by you or other users of the Site, including but not limited to all forum posts, wiki edits, notes, questions, comments, videos and file uploads. You agree that you will use the Site in compliance with these Terms and all applicable local, state, national and international laws, rules and regulations, including copyright laws, and any laws regarding the transmission of technical data exported from your country of residence.

As a condition of your use of the DCT services, you will not use the Site in any manner intended to damage, disable, overburden or impair any DCT server or the network(s) connected to any DCT server or to interfere with any other party's use and enjoyment of the Site. You may not attempt to gain unauthorized access to the Site, other accounts, computer systems or networks connected to any DCT server through hacking, password mining or any other means. You may not obtain or attempt to obtain any materials or information stored on the Site, its servers or associated computers through any means not intentionally made available through the Site.

THE FOLLOWING LIST OF ITEMS IS STRICTLY PROHIBITED ON THE SITE:

- Content that defames, harasses or threatens others;
- Content that discusses illegal activities with the intent to commit them;
- Content that infringes another's intellectual property, including, but not limited to, copyrights or trademarks;
- Profane, pornographic, obscene, indecent or unlawful content;
- Advertising or any form of commercial solicitation;
- Content related to partisan political activities;
- Viruses, Trojan horses, worms, time bombs, corrupted files, malware, spyware or any other similar software that may damage the operation of another's computer or property; and
- Content that contains intentionally inaccurate information or that is posted with the intent of misleading others.

Furthermore, you agree not to scrape, or otherwise download in bulk, any Site content, including but not limited to a list or directory of users on the system, on-line textbooks, User Postings or user information. You agree not to misrepresent or attempt to misrepresent your identity while using the Site (although you are welcome and encouraged to use an anonymous username in the forums and to act in a manner that keeps your identity concealed).

USER ACCOUNTS AND AUTHORITY

In order to participate fully in Site activities, you must provide your name, an email address and a user password in order to create a user account ("User Account"). You agree that you will never divulge or share access or access information for your User Account with any third party for any reason. In setting up your User Account, you may be prompted to enter additional optional information (e.g., your address). You represent that all information provided by you is accurate and current. You agree to maintain and update your information to keep it accurate and current.

We care about the confidentiality and security of your personal information. Please see our [Privacy Policy](#) and [Cookie Policy](#) for more information about what information about you DCT collects and how DCT uses that information.

YOUR RIGHT TO USE CONTENT ON THE SITE

Unless expressly indicated by us as being in the public domain, the content on the Site is protected by United Arab Emirates and foreign copyright laws and belongs or is licensed to DCT. The texts, exams, video, images and other instructional materials provided with the courses offered on this Site are for your personal non-commercial use in connection with those courses only. Except where we expressly provide otherwise, you are not permitted to copy, download, print, photograph, screenshot, or otherwise reproduce in any other way any content our Site.

We may provide downloadable workbooks, flashcards or other study aids from time to time, which we may expressly permit you to print. If we permit you to print these materials, only one copy may be printed and retained for your own personal, non-commercial use solely for the purpose of completing the relevant course. You are not permitted to photocopy or share your printouts with anyone else.

If you print, copy, screenshot or download any content in breach of these Terms, your right to use the Site will cease immediately and you must, at our option, return or destroy any copies of the Content in whatever form you have made.

Certain reference documents, digital textbooks, articles and other information on the Site are used with the permission of third parties, and use of that information is subject to certain rules and conditions, which will be posted along with the information. By using this Site you agree to abide by all such rules and conditions.

You agree to retain all copyright and other notices on any content you obtain from the Site. You acknowledge that you have no right, title or interest in or to the content or the Site. All rights in the Site and its content are reserved. Nothing displayed on the Site should be construed as granting any right of use in relation to any logo, trade name, masthead or trademark without the express written consent of the relevant intellectual property rights owner.

You agree to indemnify us, educational partners, and our respective affiliates on demand from and against any claim, suit, action, demand, damages, loss, cost, expense (including litigation costs and attorneys' fees) and liability arising from any breach by you of this section.

USER POSTINGS

User Postings Representations and Warranties. By submitting or distributing your User Postings, you affirm, represent and warrant (1) that you have the necessary rights, licenses, consents and/or permissions to reproduce and publish the User Postings and to authorize DCT and its users to reproduce, modify, publish and otherwise use and distribute your User Postings in a manner consistent with the licenses granted by you below, and (2) that neither your submission of your User Postings nor the exercise of the licenses granted below will infringe or violate the rights of any third party. You, and not DCT, are solely responsible for your User Postings and the consequences of posting or publishing them.

License Grant to DCT. By submitting or distributing your User Postings, you hereby grant to DCT a worldwide, non-exclusive, transferable, assignable, sub licensable, fully paid-up, royalty-free, perpetual, irrevocable right and license to host, transfer, display, perform, reproduce, modify, distribute, re-distribute, relicense and otherwise use, make available and exploit your User Postings, in whole or in part, in any form and in any media formats and through any media channels (now known or hereafter developed).

License Grant to DCT Users. By submitting or distributing your User Postings, you hereby grant to each user of the Site a non-exclusive license to access and use your User Postings in connection with their use of the Site for their own personal purposes.

CERTIFICATES AND DIPLOMAS.

Generally DCT will be offering a certificate of achievement or other acknowledgment (a "Certificate") for students who, in their judgment, have satisfactorily demonstrated mastery of the course material. Certificates will be issued by DCT. The decision whether a Certificate will be awarded to a given student will be solely within the discretion of DCT. DCT may choose not to offer a Certificate for some courses.

TRADEMARKS

Use of DCT Trademarks and Service Marks. The "DCT" name, logos and seals are trademarks ("Trademarks") of DCT. You may not use any of these Trademarks, or any variations thereof, without the owner's prior written consent. You may not use any of these Trademarks, or any variations thereof, for promotional purposes, or in any way that deliberately or inadvertently claims, suggests or, in these institutions' sole judgment, gives the appearance or impression of a relationship with or endorsement by DCT.

All Trademarks not owned by DCT that appear on the Site or on or through the services made available on or through the Site, if any, are the property of their respective owners.

Nothing contained on the Site should be construed as granting, by implication, estoppel or otherwise, any license or right to use any Trademark displayed on the Site without the written permission of the owner of the applicable Trademark.

DISCLAIMERS OF WARRANTY / LIMITATIONS OF LIABILITIES

THE SITE AND ANY INFORMATION, CONTENT OR SERVICES MADE AVAILABLE ON OR THROUGH THE SITE ARE PROVIDED "AS IS" AND "AS AVAILABLE" WITHOUT WARRANTY OF ANY KIND (EXPRESS, IMPLIED OR OTHERWISE), INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT, EXCEPT INsofar AS ANY SUCH IMPLIED WARRANTIES MAY NOT BE DISCLAIMED UNDER APPLICABLE LAW.

DCT AND THE DCT PARTICIPANTS (AS HERINAFTER DEFINED) DO NOT WARRANT THAT THE SITE WILL OPERATE IN AN UNINTERRUPTED OR ERROR-FREE MANNER, THAT THE SITE IS FREE OF VIRUSES OR OTHER HARMFUL COMPONENTS, OR THAT THE COURSES OR CONTENT PROVIDED WILL MEET YOUR NEEDS OR EXPECTATIONS. DCT AND THE DCT PARTICIPANTS ALSO MAKE NO WARRANTY ABOUT THE ACCURACY, COMPLETENESS, TIMELINESS, OR QUALITY OF THE SITE OR ANY COURSES OR CONTENT, OR THAT ANY PARTICULAR COURSES OR CONTENT WILL CONTINUE TO BE MADE AVAILABLE.

“DCT PARTICIPANTS” MEANS THE ENTITIES PROVIDING INFORMATION, CONTENT OR SERVICES FOR THE SITE, THE COURSE INSTRUCTORS AND THEIR STAFFS.

USE OF THE SITE, AND THE CONTENT AND SERVICES OBTAINED FROM OR THROUGH THE SITE, IS AT YOUR OWN RISK. YOUR ACCESS TO OR DOWNLOAD OF INFORMATION, MATERIALS OR DATA THROUGH THE SITE OR ANY REFERENCE SITES IS AT YOUR OWN DISCRETION AND RISK, AND YOU WILL BE SOLELY RESPONSIBLE FOR ANY DAMAGE TO YOUR PROPERTY (INCLUDING YOUR COMPUTER SYSTEM) OR LOSS OF DATA THAT RESULTS FROM THE DOWNLOAD OR USE OF SUCH MATERIAL OR DATA. .

User Postings Disclaimer. You understand that when using the Site you will be exposed to User Postings from a variety of sources and that neither DCT nor the DCT Participants are responsible for the accuracy, usefulness, reliability or intellectual property rights of or relating to such User Postings. You further understand and acknowledge that you may be exposed to User Postings that are inaccurate, offensive, defamatory, indecent or objectionable and you agree to waive, and hereby do waive, any legal or equitable rights or remedies you have or may have against DCT or any of the DCT Participants with respect thereto. Neither DCT nor any of the DCT Participants endorse any User Postings or any opinion, recommendation or advice expressed therein. Neither DCT nor any of the DCT Participants have any obligation to monitor any User Postings or any other user communications through the Site.

However, DCT reserves the right to review User Postings and to exercise its sole discretion to edit or remove, in whole or in part, any User Posting at any time and for any reason, or to allow the DCT Participants to do so. Without limiting the foregoing, upon receiving notice from a user or a content owner that a User Posting allegedly does not conform to these Terms, DCT may investigate the allegation and determine in its sole discretion whether to remove the User Posting, which it reserves the right to do at any time and without notice.

Links to Other Sites. The Site may include hyperlinks to sites maintained or controlled by others. DCT and the DCT Participants are not responsible for and do not routinely screen, approve, review or endorse the contents of or use of any of the products or services that may be offered at these sites. If you decide to access linked third-party websites, you do so at your own risk.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, YOU AGREE THAT NEITHER DCT NOR ANY OF THE DCT PARTICIPANTS WILL BE LIABLE TO YOU FOR ANY LOSS OR DAMAGES, EITHER ACTUAL OR CONSEQUENTIAL, ARISING OUT OF OR RELATING TO THESE TERMS OF SERVICE, OR YOUR (OR ANY THIRD PARTY'S) USE OF OR INABILITY TO USE THE SITE, OR YOUR PLACEMENT OF CONTENT ON THE SITE, OR YOUR RELIANCE UPON INFORMATION OBTAINED FROM OR THROUGH THE SITE, WHETHER YOUR CLAIM IS BASED IN CONTRACT, TORT, STATUTORY OR OTHER LAW.

IN PARTICULAR, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, NEITHER DCT NOR ANY OF THE DCT PARTICIPANTS WILL HAVE ANY LIABILITY

FOR ANY CONSEQUENTIAL, INDIRECT, PUNITIVE, SPECIAL, EXEMPLARY OR INCIDENTAL DAMAGES, WHETHER FORESEEABLE OR UNFORESEEABLE AND WHETHER OR NOT DCT OR ANY OF THE DCT PARTICIPANTS HAS BEEN NEGLIGENT OR OTHERWISE AT FAULT (INCLUDING, BUT NOT LIMITED TO, CLAIMS FOR DEFAMATION, ERRORS, LOSS OF PROFITS, LOSS OF DATA OR INTERRUPTION IN AVAILABILITY OF DATA).

INDEMNIFICATION

You agree to defend, hold harmless and indemnify DCT and the DCT Participants, and their respective subsidiaries, affiliates, officers, faculty, students, fellows, governing board members, agents and employees from and against any third-party claims, actions or demands arising out of, resulting from or in any way related to your use of the Site, including any liability or expense arising from any and all claims, losses, damages (actual and consequential), suits, judgments, litigation costs and attorneys' fees, of every kind and nature. In such a case, DCT or one of the DCT Participants will provide you with written notice of such claim, suit or action.

MISCELLANEOUS

Termination Rights; Discontinuation of Courses and Content. You agree that DCT, in its sole discretion, may terminate your use of the Site or your participation in it, for any reason or no reason, upon notice to you. It is DCT's policy to terminate in appropriate circumstances the accounts of users of the Site who are copyright infringers. DCT and the DCT Participants reserve the right at any time in their sole discretion to cancel, delay, reschedule or alter the format of any course offered through DCT, or to cease providing any part or all of the Site content or related services, and you agree that neither DCT nor any of the DCT Participants will have any liability to you for such an action. If you no longer desire to participate in the Site, you may terminate your participation at any time. The rights granted to you hereunder will terminate upon any termination of your right to use the Site, but the other provisions of these Terms will survive any such termination.

Entire Agreement. These Terms, the [Privacy Policy](#) and the [Cookie Policy](#) together constitute the entire agreement between you and DCT with respect to your use of the Site, superseding any prior agreements between you and DCT regarding your use of the Site.

Waiver and Severability of Terms. The failure of DCT to exercise or enforce any right or provision of these Terms shall not constitute a waiver of such right or provision. If any provision of these Terms is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision and the other provisions of these Terms shall remain in full force and effect.

Choice of Law/Forum Selection. You agree that these Terms and any claim or dispute arising out of or relating to these Terms or any content or service obtained from or through the Site will be governed by the laws of Dubai, and where applicable the federal laws of the United Arab Emirates. You agree that all such claims and disputes will be heard and resolved exclusively in

the courts of Dubai . You consent to the personal jurisdiction of those courts over you for this purpose, and you waive and agree not to assert any objection to such proceedings in those courts (including any defense or objection of lack of proper jurisdiction or venue or inconvenience of forum).

Effective Date: July 1st 2017

DCT Privacy Policy

Last modified: July 1st, 2017

The Dubai College of Tourism LLC and its affiliates (“DCT” or “we”) are committed to providing a high standard of service to our customer and respecting the privacy of individuals that use or benefit from our services.

The purpose of this Privacy Policy is to inform individuals that enrol in DCT, or are potentially interested in DCT, and use its associated platforms (collectively, “Platform”) about how we collect, use and protect personal information relating to them (“personal information”) when they access and use the Platform. In this Privacy Policy, we refer to an individual that accesses the Platform as a “User” or “you”.

This Privacy Policy should be read together with the [DCT Terms of Use](#) and any other documents referred to in it.

In this Privacy Policy, “personal information” has the meaning given to it (or the term “personal data”) under applicable law. Generally this means information relating to an individual, from which the identity of that individual can be ascertained (directly or indirectly). For example, names and contact details are generally considered “personal information”.

Your privacy matters to us, so if you have any questions please contact us at info@dct.ac.ae.

Acceptance and Management of Personal Information

As a visitor to this Platform, you acknowledge and agree to the terms of this Privacy Policy and consent to us collecting and using your personal information in the manner described in it.

Personal information we collect about you

We collect and use the following types of personal information:

Information you give to us: To enrol on a Course we will ask you to provide the following information:

- Your full name;
- Your email address;
- Your mobile number;
- Your Emirates identity card number or passport number;
- The name and address of your high school or previous educational institute;
- Your job role;
- High school results and/or any other qualifications; and
- Date of birth.

You may not be able to complete enrolment without the above information.

Information collected through your participation in a Course: We record your progress during a Course,

including the learning outcomes you have completed and the assessments you have undertaken (including your responses and your assessment scores). We may also require you to use a webcam during assessments, in which case we will collect the recording of you sitting the assessment in order to ensure fairness of test conditions among all Users.

Information we collect about you through your use of the Platform: We collect information about your use of the website through the use of online cookies and other similar technologies. For more detail on this please see the following and our [Cookie Policy](#).

The information we collect through cookies and other similar technologies may include (i) internet protocol address, (ii) device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information including phone number), (iii) device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL, (iv) cookies or similar technologies that may uniquely identify your browser or your DCT user account; (v) information (including personal information) locally on your device using mechanisms such as browser web storage (including HTML 5) and application data caches.

You may set your browser to block all cookies, including cookies associated with the website, or to indicate when a cookie is being set by us. However, it's important to remember that many of our services may not function properly if your cookies are disabled. For example, we may not remember your preferences and certain content may not display properly.

We may also collect and process your location information through various technologies such as Wi-Fi access points and mobile location services.

Purposes for which we use your personal information

We use your personal information:

- to register your enrolment on a Course;
- to ensure that Course content is relevant to you;
- to verify your identity and eligibility to enrol for the Course;
- to notify you when you have completed the Course (or specific learning outcomes) and to send you a certificate of accreditation when you have passed the Course;
- to send you reminders or otherwise contact you about the Course;
- to notify you about changes to this Privacy Policy;
- to provide updates to your parents;
- to ensure that content on the website is presented in the most effective manner for you and for your computer;
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- for data analysis, testing, research, statistical and survey purposes;
- to improve the website and our Courses;
- as part of our efforts to keep the website safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to facilitate the delivery of relevant advertising to you on the website or third party online properties;
- to provide you with the information, products and services that you request from us;
- to respond to your questions, comments and requests;

- where you have indicated your consent, to provide you, or permit selected third parties to provide you, with additional services and/or information about additional services that may interest you (see Marketing section below);
- to comply with any applicable law;
- to cooperate with or comply with orders or requests from regulators or law enforcement bodies;
- to enforce, protect, or defend the legal rights or property of DCT, our Users, students and/or any other persons; and/or
- for purposes relating to any of the above.

Who we share your personal information with

We keep your personal information confidential, but we may disclose your personal information to the following third parties in connection with the purposes described above:

- Potential employers. We will disclose your full name, Emirates ID number or passport number, and other similar personal information to potential employers in order to confirm your participation in DCT organised internships.
- The DNRD. We disclose your full name, Emirates ID number (if you have one) and other similar personal information to the General Directorate of Residency and Foreigners Affairs ("**DNRD**") to verify your identity.
- Medical and Liability Insurance. We will disclose your full name, Emirates ID number or passport number, and other similar personal information to insurers in order to meet the legal obligations of DCT.
- Contractors. We may disclose your personal information to agents, contractors and suppliers that provide services such as analytics, hosting, IT support and other services to DCT from time to time. For example, if you have problems logging into the website and require IT support, your personal information may be provided to a third party contractor to provide that support.
- Regulators, governmental bodies, law enforcement agencies or industry bodies. We would only disclose your personal information to such an entity if we had a reasonable suspicion of wrongdoing (on the part of you or a third party) or if such an entity were to order or request disclosure.
- Selected third parties in the event of a business sale, purchase or restructuring. In the event that DCT sells or buys any business or assets, we may disclose your personal information to the prospective seller or buyer of such business or assets. You also agree that if DCT or substantially all of its assets are acquired by a third party, personal information held by it will be transferred to the acquirer as an asset.

We may share non-personally identifiable information publicly and with our partners, like publishers, advertisers or connected websites. For example, we may share information publicly to show trends about the general use of our services.

Marketing

Where you have indicated your consent, we (and permitted third parties) may contact you for direct marketing purposes via post, telephone, email, SMS/MMS, push notifications, and social media channels such as Facebook, Instagram, Youtube, LinkedIn, Snapchat and Twitter.

This marketing may relate to:

- additional products and services we (or permitted third parties) feel may interest you;
- information about other goods and services we offer that are similar to those that you have already used or enquired about; and
- upcoming events, promotions and new products/services or other opportunities as well as those of selected third parties.

If you are an existing customer, we will only contact you by electronic means without seeking your consent in advance (including but not limited to telephone, e-mail, SMS/MMS, push notifications, and social media channels such as Facebook, Twitter and Whatsapp) with information about services similar to those which were the subject of a previous dealing with you.

If you no longer wish to receive marketing communications from us you may unsubscribe by following the unsubscribe link in our email communications or by requesting us to remove you and your personal information collected electronically from our database(s) by emailing info@dct.ac.ae.

Retention

We do not retain personal information for longer than required to fulfil the purposes set out in this Privacy Policy, or to comply with the law.

Links to Other Websites

We are not responsible for the practices employed by websites or services linked to or from our websites, including their data collection practices or privacy policies. Please remember that when you use a link to go from our websites to another website, our Privacy Policy does not apply to third-party websites or services. Your browsing and interaction on any third-party websites or service, including those that have a link or advertisement on our websites, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not have control over any third-parties that you authorize to access your user content. If you are using a third-party website or service (like Facebook, Twitter, Instagram, or Google groups etc.) and you allow such a third-party access to your user content you do so at your own risk.

Where we store your personal information

The data that we collect from you may be transferred to, stored and otherwise processed on servers located outside the country in which you reside and which may be based in locations both within and outside of the UAE.

Contact us with Your Questions and Comments

If you elect to contact us with any questions, comments or requests using one of our online forms, you will need to provide your full name, telephone number and e-mail address so that we can be sure to be able to contact you. Depending on which online form you complete, you may be given the opportunity to provide additional information that will allow us to serve you better, although the additional information might not be required in order for you to complete and submit the online form.

You can also contact us by simply sending an e-mail addressed to info@dct.ac.ae .

Security

We will take reasonable steps to protect the personal information that we hold from misuse, loss, or unauthorized access including by technical means such as firewalls, password access and secure servers as well as by physical and administrative safeguards

Unfortunately, there is always risk involved in sending information through any channel over the internet. You send information over the internet entirely at your own risk. Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted over the internet and we do not warrant the security of any information, including personal information, which you transmit to us over the internet.

If you suspect any misuse or loss of, or unauthorized access to, your personal information, please let us know immediately.

Compliance and cooperation with regulatory authorities

We regularly review our compliance with our Privacy Policy. When we receive formal written complaints, we will contact the person who made the complaint to follow up. We work with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal information that we cannot resolve with our users directly.

Privacy Policy Changes

In the future, we may revise or amend this Privacy Policy at any time by amending this page. All changes will be made here so you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. Some of the provisions contained in this Privacy Policy may also be superseded by provisions or notices published elsewhere on our websites.

Your continued use of the website following the posting of changes to these terms will mean you accept those changes.

Access and correction requests

You may request access to your personal information held by us. Please contact us at info@dct.ac.ae to do this.

In addition, you are able to update and amend your personal information held by us at any time by emailing info@dct.ac.ae

Users and applicants in the EU

Please refer to the Schedule to this Privacy Policy which contains additional terms applicable to Users and applicants in the EU.

Questions Concerning this Privacy Policy

If you have questions regarding this Privacy Policy, please feel free to e-mail us at info@dct.ac.ae.

SCHEDULE

Provisions applicable to Users and applicants who are in the European Union:

1. Legal basis for the processing of personal data for the purposes named above ("purposes for which we use your personal information") and – in case of a justification based on legitimate interests (art. 6, nr. 1, f) – the legitimate interests pursued by DCT or a third party:

- to register your enrolment on a Course:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to ensure that Course content is relevant to you:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to create a user profile for you at DCT so that you can access the Platform;

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to verify your identity and eligibility to enrol for the Course:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to allow you to participate in interactive features of our service, when you choose to do so:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to notify you when you have completed the Course (or specific learning outcomes) and to send you a certificate of accreditation when you have passed the Course:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to send you reminders or otherwise contact you about the Course:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to notify you about changes to the website, the website Terms or this Privacy Policy:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to provide updates to your employer:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to ensure that content from the website is presented in the most effective manner for you and for your computer:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to prevent, detect and take action against cheating on any Course assessments:
 - Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child, Art. 6, nr. 1, f GDPR;
 - there is a legitimate interest of both DCT and the participating employee in avoidance of cheating because cheating would reduce the reputation and the value of the test from the perspective of Dubai employers, e.g.
- for data analysis, testing, research, statistical and survey purposes:
 - Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child, Art. 6, nr. 1, f GDPR;
 - DCT as well as the participating employees have an obvious interest in DCT testing the performance of the website and researching its usage and conducting surveys to improve it.
- to improve the website and our Courses;
 - Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child, Art. 6, nr. 1, f GDPR;
 - DCT as well as the participating employees have an obvious interest in improving the DCT and our Courses

- as part of our efforts to keep the website safe and secure:

Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract, Art. 6, nr. 1, b GDPR

- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you:
 - Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child, Art. 6, nr. 1, f GDPR;
 - DCT has a legitimate interest to examine the success of its advertisement strategies; the interest in delivering relevant advertising to customers is also a legitimate interest as Art. 21, para. 2 GDPR shows

- to comply with any applicable law:

processing is necessary for compliance with a legal obligation to which the controller is subject, Art. 6, nr. 1, c GDPR;

- to cooperate with or comply with orders or requests from regulators or law enforcement bodies:

processing is necessary for compliance with a legal obligation to which the controller is subject, Art. 6, nr. 1, c GDPR;

- to enforce, protect, or defend the legal rights or property of DCT, our customers, Users and/or any other persons

- Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child, Art. 6, nr. 1, f GDPR;

- Defending the legal rights of DCT or those of third parties is obviously a legitimate interest.

2. Your rights

You have the right to review the information DCT holds about you, and in some situations to have that information corrected, erased, blocked, restricted, or ported. You can also object to how DCT uses your information.

Where we are using your information on the basis of your consent, you have the right to withdraw that consent at any time.

You also have the right to object at any time to the DCT's use of your information where that use is based on legitimate interest or the public interest.

If you wish to exercise these rights, or to notify a change in your details, or if you have any questions on the content of this Notice, please contact DCT at: Dubai College of Tourism, Dubai Tourism, 8th Floor, Al Fattan Plaza, Al Garhoud, P.O. Box 594, Dubai, UAE or electronically at info@dct.ac.ae

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